

From: Rena Leddy rena@fashiondistrict.org  
Subject: RE: Follow up...Sidewalk Vending Ordinance  
Date: January 16, 2018 at 9:25 AM  
To: sbursk@centurycitybid.com  
Cc: Susan Bursk [REDACTED] Andrew Thomas andrew@thewestwoodvillage.com

Hi Susan,

Back in November, the council was considering some options that would go into the ordinance (see attached report). The Small Business Coalition and several BIDs spoke at the joint meeting of the Economic Development and Public Works Committees. We voiced support for a program that requires stationary vending in commercial and industrial zones and limits vendors to two per block. We also advocated for property owner consent and for placement requirements to take into account attractions with high pedestrian traffic (i.e. Hollywood Blvd and Santee Alley). The committees conceptually approved this vending framework and then requested additional information from City departments.

The new framework was supposed to go before the full council in December and then, again in early January, but it keeps getting pushed back. I've attached the most recent iteration

Also, the Small Business Coalition meetings were held at Central City Association (CCA) over the 2016 and 2017 years. I thought you were or someone from Century City was at a few of those meetings.

I will make sure you are in the loop when I hear about the next meeting of the Council.

Feel free to give me a call if you want to talk further. 213-488-1153 [REDACTED]

Kind Regards,  
Rena

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**From:** Susan Bursk [mailto:sbursk@centurycitybid.com]  
**Sent:** Monday, January 15, 2018 1:51 PM  
**To:** Rena Leddy <rena@fashiondistrict.org>  
**Cc:** 'Susan Bursk' [REDACTED]; 'Andrew Thomas' <andrew@thewestwoodvillage.com>  
**Subject:** Follow up...Sidewalk Vending Ordinance

Good afternoon Rena and congratulations on your new position as Chair for the BID Consortium!

For the last several months I have been asking about the status of the Sidewalk Vending Ordinance. I even brought it up at the October/November meeting when the CA's office that was there, and she had mentioned that Mike Feuer would give us an update at the December meeting. Unfortunately, he was not able to attend.

I spoke with Jasmine in February 2017 and she had mentioned there was a committee "Coalition for Small Businesses" that was working on some of the options and suggested I reach out to Marie Rumsey. I emailed Marie in February and in March 2017 inquiring on the status of the "Opt-Out" proposal and offered to help and get involved with the work that was being done. I have never had a response. Donald Duckworth also suggested I contact Marie.

While I've come to realize that all BIDS are not the same, and while we do share in some of the same issues, there are certain issues that affect certain individual communities more than others. Needless to say, the Sidewalk Vending Ordinance is an important issue for our community.

I have reached out to our Council Office (Paul Koretz) for information, but would greatly appreciate getting updated information from the BID Consortium and/or the Committee working on this ordinance and where it currently stands. At a meeting I attended some time ago, there was great interest on behalf of all of the BIDS that were there...since that meeting, nothing has been reported.

Again, congrats on being Chair...I look forward to working with you on this issue as well as others that affect all of the BIDS.

Very best,  
Susan



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